

Advance Your Career with Trusted Education from IEEE and Rutgers Business School

IEEE | Rutgers Online Mini-MBA for Engineers was developed to help corporate employees bridge the gap between business and engineering as they prepare for growth in their career. It is the only online mini-MBA program specifically designed for engineers and technology professionals to obtain critical business skills that are important for long term career success that complement their technical capabilities.

OPEN ENROLLMENT:

Register today for one of the 12-week open enrollment sessions hosted in 2024. Cost per learner is US\$3,495. We recommend seeking funding from your direct manager and/or Learning & Development Teams.

Program Outcomes:

- Understand how to align technical outcomes with broader organizational goals. Demonstrate more multidisciplinary leadership that balances technological experience with business management.
- Become a more integral partner across departments. Be able to analyze and problem solve in ways that couple your traditional expertise with cross-functional perspective.
- Express to stakeholders the ROI of engineering and technological contributions using business terminology that will resonate with those from non-technical backgrounds.
- Learners will receive a dual branded IEEE | Rutgers Executive Education Certificate, a three-credit waiver towards a full MBA, 35 PDHs, and a digital badge.

COMPANY COHORT:

Enhance your experience with the IEEE | Rutgers Mini-MBA by completing this program with your colleagues. A company cohort provides a fully customized experience for 10 or more learners within the same organization. We encourage you discuss this opportunity with your manager for consideration. Cost per learner is US\$3,495 and can be scheduled at any time to meet the needs of your organization.



Session 1

Program Start Date:

11 March 2024

Registration Deadline:

26 February 2024

Session 2

Program Start Date:

16 September 2024

Registration Deadline:

2 September 2024

Course topics include:

- Business Ventures and Innovation
- Managing New Product Development
- Analyzing Financial Statements
- Keys to Successful Negotiation
- Impacts of Global Economics
- Sales Marketing in Practice
- Data Driven Problem Solving
- Leadership Strategy

Please contact us with any questions or interest in enrolling:

Mini-MBA@ieee.org | innovate.ieee.org/rutgers-mini-mba-for-engineers